Mugdock Country Park

STRATEGY 2022-2027











JMC Presentation







The Vision

A destination of choice, of heritage, a Country Park for everyone - a place of natural inspiration

The Mugdock Country Park Strategy 2022-2027 aims to:

- recognise and celebrate the heritage of Mugdock;
- protect its natural environment;
- build capacity to best utilise our outstanding natural assets;
- improve access and facilities for all;
- create new opportunities for our local community and visitors to enjoy and connect with Mugdock Country Park.
- create a sustainable and welcoming place for all













Mugdock is an important community asset and can play a key role in meeting the needs of the community and delivering health & well-being benefits within both East Dunbartonshire and Stirling Council areas alongside providing improved access to safe play and countryside facilities.

Vital to its success is the continued support of organisations such as the Mugdock Trust, Clan Graham and the Astronomical Society of Glasgow.

Over and above these key stakeholder groups inputs from conservation volunteers, garden volunteers and Mugdock Castle volunteers are essential to both the current and future success of Mugdock.







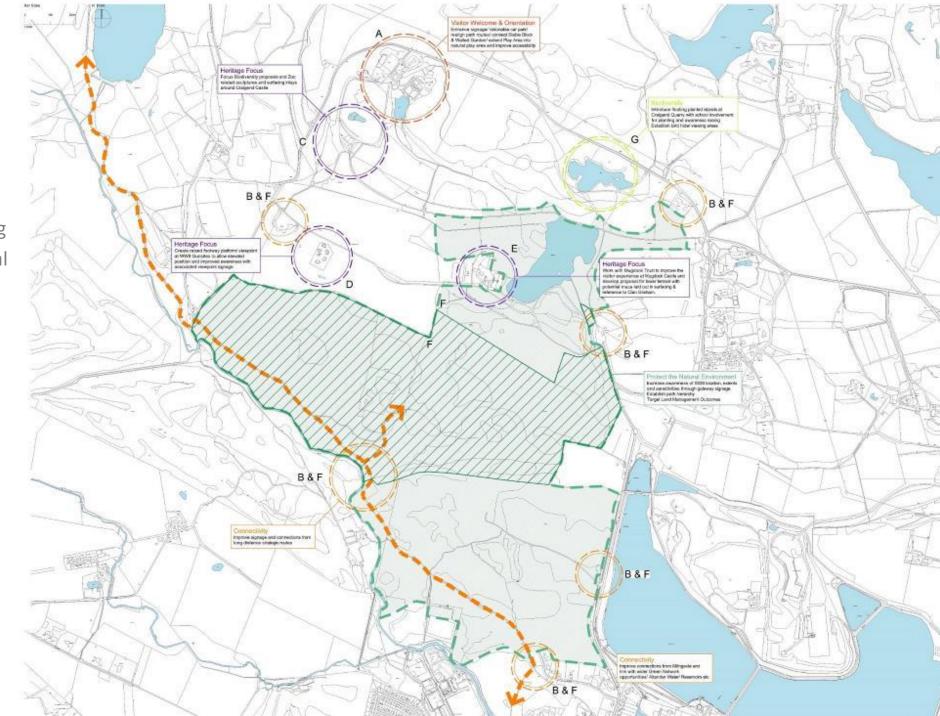




Masterplan

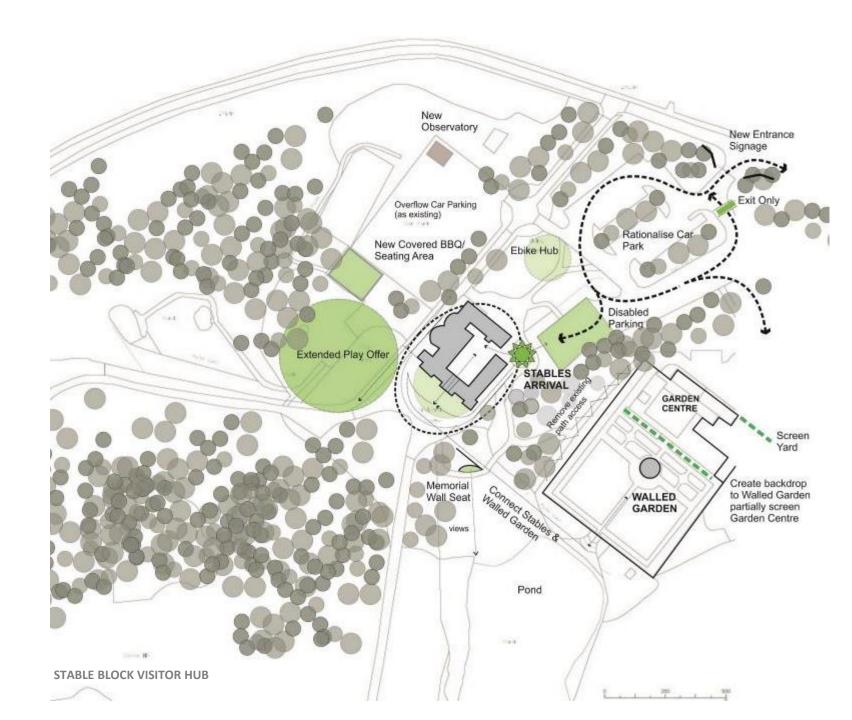
Major recommended actions/ investments give focus to building quality, distinctiveness and appeal including:

- Visitor Welcome & Orientation
- Heritage Focus
- Protect the SSSI
- Biodiversity
- Trails, Routes & Signage
- Connectivity
- Promoting private sector investment & potential franchise operations



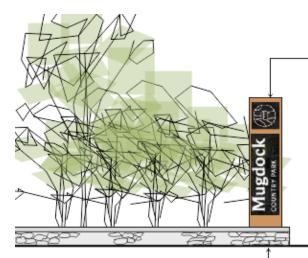
Create *Welcome*

- Punctuate Entrance
- Car Parking / Bus Drop Off
- Existing Visitor Centre
- Create E-Bike / EV Hub
- Stables Seating Area
- New Covered BBQ/ Seating Area
- Extended Play Offer
- Memorial Wall Seat



Create *Welcome*

ENTRANCE SIGNAGE CONCEPT



New Branded Arrival Totem

_- primarily timber with signage
graphic insert

New Branded Arrival Sign — - primarily timber with signage graphic insert and new wall to match exisiting

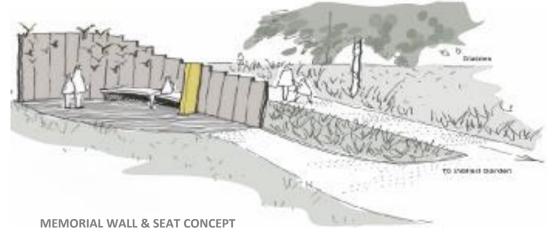
VISUALLY DEFINE
THE COUNTRY PARK ARRIVAL POINT





Existing stone walling retained —





Heritage *Focus*

- Improvements to surroundings of Stables
- Connection to Walled Garden
- Craigend Castle
- WWII Gunsites
- Mugdock Castle



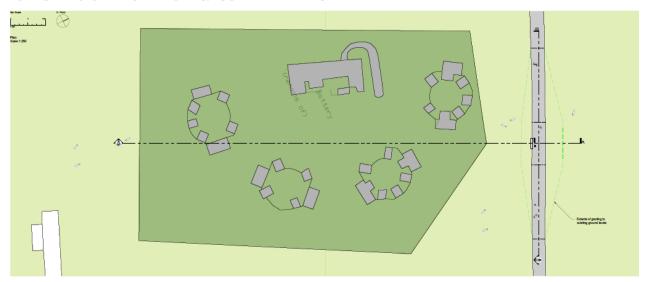




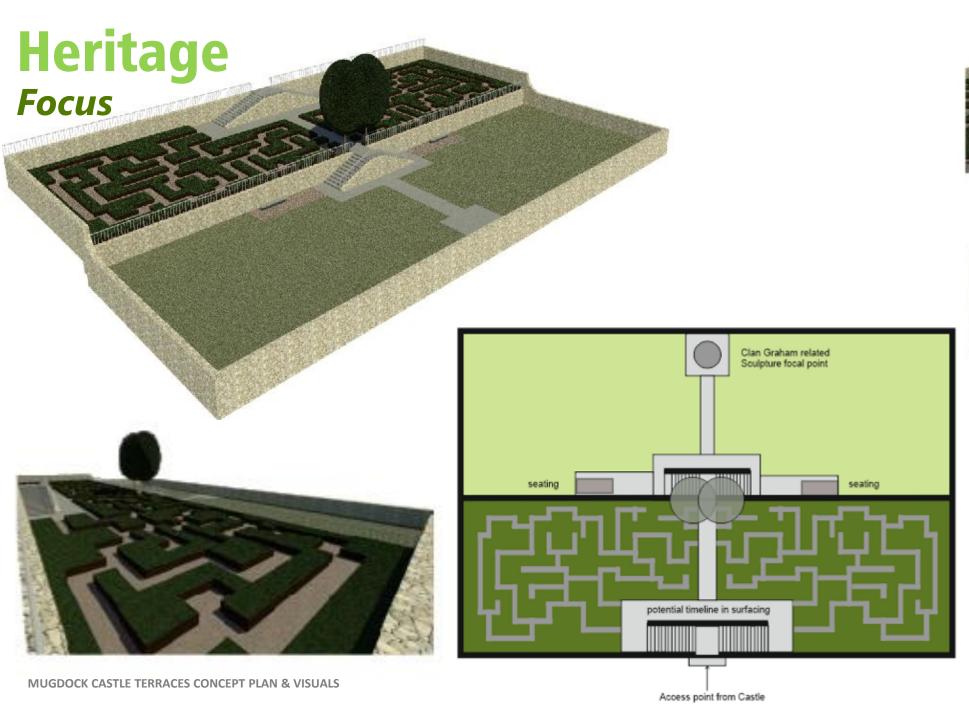




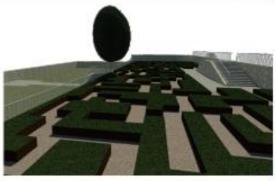
CRAIGEND CASTLE BIODIVERSITY & ZOO INTERPRETATION



WW11 GUNSITES CONCEPT PLAN







Protectthe natural environment

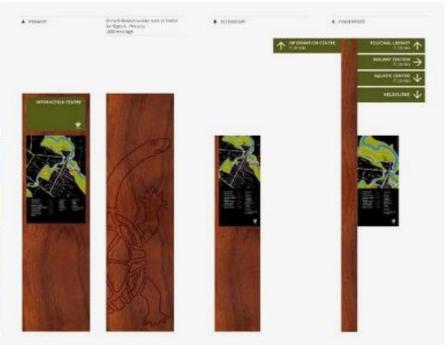
Conservation Focus

- Establish a path hierarchy focusing signage on key most accessible routes
- Increase awareness of SSSI location and sensitivities through gateway signage
- Seek external funding to tackle extensive bracken encroachment
- Re-evaluate deer issues following NatureScot survey
- Tackle path braiding through public information and temporary fencing
- Woodland Management following initial survey works
- Beetle assemblage surveys to establish clear current status
- Develop updated Land Management Plan



SSSI GATEWAYS









Wilderness Trails & Interpretation

Consistency of wayfinding information and signage family



SIGNAGE utilise existing signs but remount in timber structures.

Combine interpretive material with Corten Steel to create unified effect with WHW signage in Milngavie.





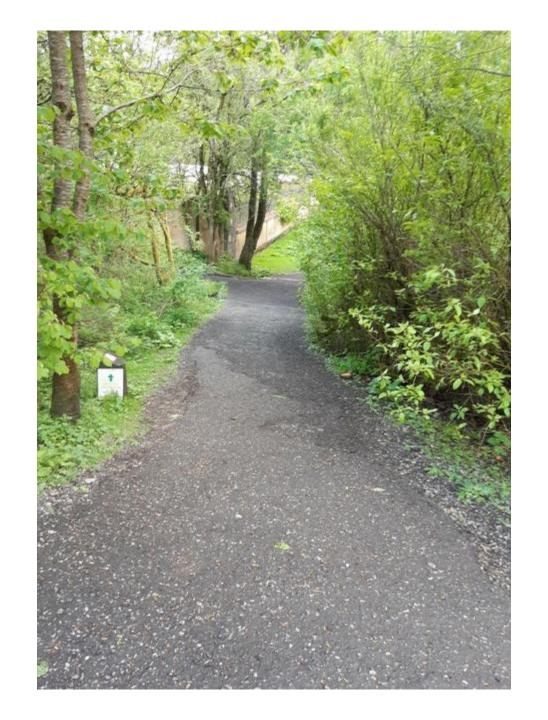
Connectivity

- Establish Clarity on all Arrival Routes through signage strategy to address both road and pedestrian routes to the Country Park. White on Brown Road signage and standardised pedestrian fingerposts to be provided.
- Milngavie Town Centre BID establish strong links to Town Centre and explore opportunities for connected activities. E-bike connections from the Railway Station and scope to develop clear connections from the West Highland Way. Maximise overall benefits in proximity. Explore opportunity for seasonal Low Emission Bus connections to limit existing car parking pressures.



Commercial Activity *Facilities*

- **Car Parking charges** identified to support the need to reduce car travel to the Country Park and in line with wider Climate change policy.
- **Children's Trail** building upon existing seasonal events success with a high quality permanent installation
- Light Show Experience maximising Mugdock as a venue for activity and run by a private operator
- Outdoor Nursery Support Space utilising existing rooms to encourage education further within the Country Park
- Filming Location with added support space marketed as a longer term opportunity
- Theatre Events building on existing investment and a unique selling point
- Chainsaw training exploring opportunities through EDC provider as part of wider Tree Management
- Wellbeing Tranquillity Hub initially as part of an annual event
- Venue hire at Walled Garden for weddings using EDC marquee
- Unleashed Dog fields as scope to use underutilised fields without compromising nature value
- **Memorial plaques & benches** enabling a strategic approach which can support the community
- Friends of Mugdock scheme relaunch
- Craigend Quarry Outdoor Recreation opportunities and feasibility study



Action Plan & Business Case

Seeks to build on existing site activities and identify masterplan driven opportunities to increase the income at MCP

Mugdock Country Park Capital/Revenue Investment

Continued Revenue / Operational Funding as required

Capital Funding Programme (EDC/SC) suggested programme being:

- * Year 1/2—£449,000 2022/23
- * Year 2/3—£810,000 2023/24
- * Year 3/4—£1.3 million 2024/25
- * Year 4/5—£481,000 2025/26
- * Year 5/6—£100,000 2026/27

Grant Support & Leverage Funding (Commercial Partners)

* £617,000 Years 1-5 2022/27

Leverage Funding & Complementary Investment Donation Schemes Staff Resources



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